

	areas of Learning for Careers, Employability and Enterprise cation (CDI 2015)	The Eight Gatsby Bench Marks of Good Practice
]	Self-Awareness	1. A Stable Careers Programme
2	Self-Determination	2. Learning from Career and Labour Market information
3	Self-Improvement as a Learner	3. Addressing the needs of each pupil
4	Exploring careers and career development	4. Linking Curriculum Learning to Careers
5	Investigating work and working life	5. Encounters with Employers and Employees
6	Understanding business and industry	6. Experience of Workplaces
7	Investigating jobs and labour market information (LMI)	7. Encounters with Further & Higher Education
8	Valuing equality, diversity and inclusion	8. Personal Guidance
9	Learning about safe working practices and environments	
10	Making the most of careers information, advice and guidance (CEIAG)	
11	Preparing for employability	
12	Showing initiative and enterprise	
13	Developing personal financial capability	
14	Identifying choices and opportunities	
15	Planning and deciding	
16	Handling applications and interviews	
17	Managing changes and transitions	



Cross Key Stage Plan

Activity	Details	Impact	Areas of Learning for Careers, Employability and Enterprise Education Targeted
Displays	Career based display around the school, focused in each subject area and teacher – linked to possible future study and aspirations Career displays on school webpage focusing on Year groups, LMI and Alumni Careers information updated in careers base and in all tutor bases, plasma	Increased awareness of the provision of careers within the school Increased awareness of the opportunities available to students in subject areas	1 10 14
Visiting Speakers	careers focused speakers both internally and externally throughout the academic year. Sessions are differentiated by year group, target audience and student focused areas. Some sessions are delivered whole year group assemblies while other sessions and follow up sessions are available during free time and off timetable for targeted students. Topics include;	Students will have an improved understanding of the variety of careers and college, university options open to them. Students will have a greater knowledge of the skills and qualifications required for their future aspirations – greater forward planning	1 4 5 6 9 14



	Apprenticeships	Students will have greater	1
	Uniformed Public Services	understanding of the realities of the	
	College and University Applications	current and changing labour	
	Writing your CV	market, breaking down	
I	Interview Skills	misconceptions	
University/College	Widening Participation Experiences	Student aspirations are increased	1
University/College	arraeriing raintierpatient Experiences	and they understand the variety of	2
Aspiration (Subject to	Year 7 & 8 National Science week	paths available to them	3
guidance and	Year 9 Halesowen and Dudley College	pacing a random to them.	4
	Visits, STEM Visits	Student engagement in lesson	5
restrictions)	Year 10 OSH, KEDST, Apprenticeship	increased as they have a greater	11
	Visits, STEM Visits	understanding of the requirements	14
	Year 11 Oxbridge visits, Apprenticeship	needed for career paths	
	Vists (More Able)	·	
Student Voice	Formal and informal gathering of	School aware of the strengths and	1
Student voice	student opinion on careers	weaknesses of careers provision	
	understanding and impact of provision	used for future planning	
Careers Fair	Careers and Higher Education Evening	Increased student awareness of	4
carcers ran	(Monday 10 th October 2022)	career paths available to them both	5
		locally and nationally	7
			10
		Student aspiration developed and	14
		Students will have greater	25
		understanding of the realities of the	
		current and changing labour	
		market, breaking down	
		misconceptions	
Careers Base	Careers hub created online and in the	Increased awareness of the variety	1
	library for students to access	of careers available within the local	10
	publications and research career options	area, nationally and within key	14
I		areas of interest.	



		Students also aware of their entitlement to CIEAG within the school	
Parental Engagement	Engagement through parent voice, meeting informally and formally, through the updated school website, newsletters and letters at key junctions during the academic year	Increased parental awareness of the variety of careers available within the local area, nationally and within key areas of interest. Better collaboration between all stakeholders in student aspiration and planning.	5 10

Activities by Year Group

Activity	Details	Impact	Areas of Learning for Careers, Employability and Enterprise Education Targeted
My Future: Connexions Assembly	July 2024	Increased awareness of the provision of careers, employability skills and future career pathways	1 10
Stereotypes	December 2023 Lead by DWP	Increased awareness of the variety of careers available within the local area, nationally and within key areas of interest.	1 10 14



Activity	Details	Impact	Areas of Learning for Careers, Employability and Enterprise Education Targeted
My Future: Options Assembly & Workshop	February 2024	Increased awareness of the provision of careers, employability skills and future career pathways Greater understanding of job sectors, employment needs and skills in a changing market	1 3 4 5 6 7 10 11
Options Evening	March 2024	Students and parents have the opportunity to access high quality information and provision of future GCSE study pathways Students and parents start to make well informed option choices to maximise potential achievement Students have opportunity to study potential subjects relating to career options	1 3 4 5 6 7 10 11 14 15



Activity	Details	Impact	Areas of Learning for Careers, Employability and Enterprise Education Targeted
My Future: Options Assembly	February 2024	Increased awareness of the provision of careers, employability skills and future career pathways	1 3 4 5 6 7 10 11
Options Evening	March 2024	Students and parents have the opportunity to access high quality information and provision of future GCSE study pathways Students and parents are able to make well informed option choices to maximise potential achievement based on option advice and soft option choices in Year 8.	1 3 4 5 6 7 10 11 14 15 16



Enterprise Challenge (STEM)	Science Trip - London Science Museum (Quicker option process and less confusion and option changes throughout the year. Improved skills in employment readiness i.e. problem solving, Communication (written and verbal) etc.	4 10 11 12 13 15
College Visits (Dudley & Halesowen)	January 2024 (Subject to restrictions)	All Year 9 students to be given opportunity for a taster day at either Dudley College or Stourbridge college. This will dispel any myths relating to FE and give students real life FE experience helping to give them better information of future career path in Year 11	1 2 4 10 11 14 15 16
National Skills Show	November 2023	All Year 9 students to be given opportunity to attend the National Skills Show exhibition at NEC. This will give them an insight in to future career paths and the required qualifications and skills needed to achieve	1 2 3 4 5 6 7 10 14



Activity	Details	Impact	Areas of Learning for Careers, Employability and Enterprise Education Targeted
Planning for the future Workshops (CV, Personal Statements and Interview techniques)	April/May 2024	Improved skills in employment readiness, CV writing, interview technique and personal statements Increased understanding of the necessity for employability skills Improved aspirations and understanding of personal career pathways linked to academic progress Improved understanding of personal strengths and weaknesses and opportunity to plan to address and develop these	1 2 3 4 6 8 9 10 11 12
Local College Visits	July 2024 (Subject to restrictions)	All Year 10 students to be given opportunity for a taster day at local universities, depending on career path. This will dispel any myths relating to FE and give students real life FE experience helping to give them better information of future career path in Year 11	1 2 4 10 11 14 15 16



			17
WEX	29 th April – 3 rd May 2024	All Year 10 Students to get further	1
7727		opportunity to explore potential	2
		career choices first hand, to practice	4
		the application and interview	5
		process and to reflect on their	6
		suitability to this career path.	7
			8
		Increased understanding and	9
		necessity for employability skills	11
			12
			13
			14
Post 16 Careers	Monday 18 th September 2023	Students and parents have the	1
	www.Yet2deceide.co.uk	opportunity to access high quality	2
Evening		information relating to sixth form	4
		and FE study from local colleges and	10
		sixth form providers.	11
			14
		Students and parents have	15
		opportunity to look at provision of	16
		courses from local and national	17
		universities as well as potential	
		career paths in uniformed public	
		services and modern	
		apprenticeships	



Activity	Details	Impact	Areas of Learning for Careers, Employability and Enterprise Education Targeted
Post 16 Careers Evening	Monday 18 th September 2023 www.Yet2deceide.co.uk	Students and parents have the opportunity to access high quality information relating to sixth form and FE study from local colleges and sixth form providers. Students and parents have opportunity to look at provision of courses from local and national universities as well as potential career paths in uniformed public services and modern apprenticeships	1 2 4 10 11 14 15 16
Next Step Interviews (Connexions)	September - October 2023 January - February 2024	Improved aspiration and understanding of career options linked to potential future progression Where identified students with issues (academic, personal, career pathways) can be referred as appropriate. Targeted and RONI students to be priority	1 2 4 10 11 14 15 16



Aspire to University	December 2023	Year 11 More able students to be	1
/ ispire to crime stry		given opportunity to explore	2
		provision for students at Oxbridge	3
		giving them improved aspiration	4
		and understanding of career options	8
		linked to potential future	10
		progression	14
			15
			17